



**GOLD HERRING**

*We make immersive products that deepen your connection to Jewish wisdom and culture.*



*We are ...*

- women-owned
- a bicoastal team
- working at the intersection of ancient wisdom & contemporary culture
- bridging generations, genders, and Jewish identities
- revolutionizing how Jews learn and connect

**ORGANIZATIONAL PARTNERSHIPS**

We love working with Jewish organizations to create custom programming and offerings. Some folks we've worked with so far are BCI, Moishe House, OneTable, Hazon, and several synagogues around the country.



**HOW TO CONNECT**

If you have an idea for a collaboration, we would love to hear from you! Email us at [hello@goldherring.com](mailto:hello@goldherring.com).

"WHEN WE BRING A CONNECTION BETWEEN A PLACE, OUR MULTIPLE SENSES, AND OUR TRADITIONS... AN EXPERIENCE BECOMES DEEPLY IMPACTFUL AND LIFE-CHANGING. WE CAN ELEVATE ANY JEWISH RITUAL BY PAYING ATTENTION TO WHAT IS ON OUR PLATE AND WHAT WE ARE EXPERIENCING IN THE MOMENT."

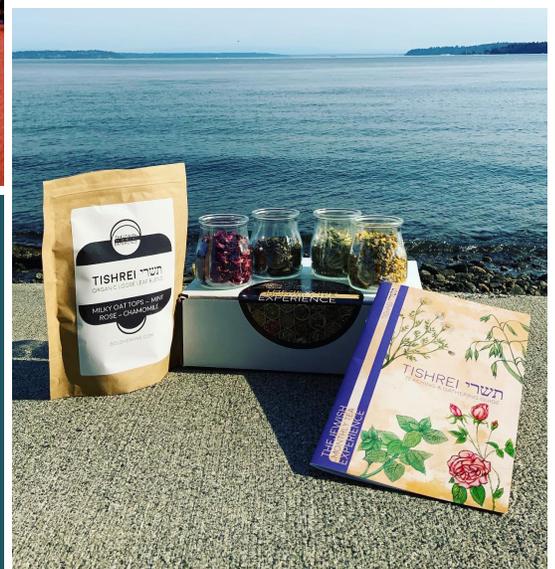
*- Amanda Herring*  
GOLD HERRING CO-FOUNDER

✉ [HELLO@GOLDHERRING.COM](mailto:HELLO@GOLDHERRING.COM)  
 📄 [GOLDHERRING.COM](http://GOLDHERRING.COM)  
 📷 [@GOLD.HERRING](https://www.instagram.com/GOLD.HERRING)

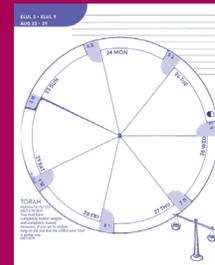
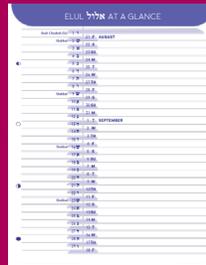
EACH OF OUR PRODUCTS IS TIED TO A CHARITABLE ORGANIZATION THAT WE DONATE A PORTION OF EARNINGS TO.

"THE HOLIDAYS WE HAVE IN JUDAISM ARE ORGANIC PROCESSES. IF WE ARE AWARE THEY'RE HAPPENING AND TAKE OWNERSHIP OF THEM. DO THEM ON PURPOSE. THE DATES BECOME MARKERS OF REAL SHIFTS HAPPENING IN OUR LIVES. RATHER THAN RANDOM DATES WE HAVE TO KEEP TRACK OF."

*- Mo Golden*  
GOLD HERRING CO-FOUNDER



# THE JEWISH PLANNER



## includes

- All Jewish holidays
- All Hebrew and Gregorian dates
- Weekly Torah Portion with a quote from the portion
- Weekly scheduling space, formatted as a wheel
- Monthly teachings + journal prompts
- Moon phases and unique offset design marking sundown
- Two silk ribbons for keeping your place
- Elastic band to keep it closed
- Pocket in the back for papers and keepsakes
- Space for notes and reflections
- Hard cover with gorgeous textured metallic illustration

## EMBODYING JEWISH TIME

The Jewish Planner integrates the Hebrew and Gregorian calendars in an elegant, portable form. With a focus on cyclical time and connection to natural cycles, this planner helps people embody Jewish time and understand the wisdom behind why dates fall when they do.

## A SHARED RESOURCE

Jewish organizations love it as an ideal teaching tool for programming, a shared planning resource for teams, and a special gift for a board.

## GIVING BACK

A percent of all sales of The Jewish Planner go to support the environmental efforts of the Savory Institute.

## A NOTE ABOUT SHIPPING

The shipping cost is added based on location and weight of order.

- We can send planners to individual addresses. You send the addresses in a template we provide and we'll take care of packing and shipping each box. A flat rate of \$6.00 per workbook within the continental U.S. International rates vary.
- We can add a custom packing note letting your participants know who is sending them the box. Notes are printed in B&W, from a PDF you provide.

*special offer!*

**GET AN EXTRA 5% DISCOUNT IF YOU ORDER BY JAN 31, 2021**

"BOTH A PRACTICAL TOOL AND A WORK OF ART. EVERYTHING ABOUT IT IS WELL-CONSIDERED AND BEAUTIFUL. I LOVE THAT I'M INSPIRED EACH TIME I USE IT!"

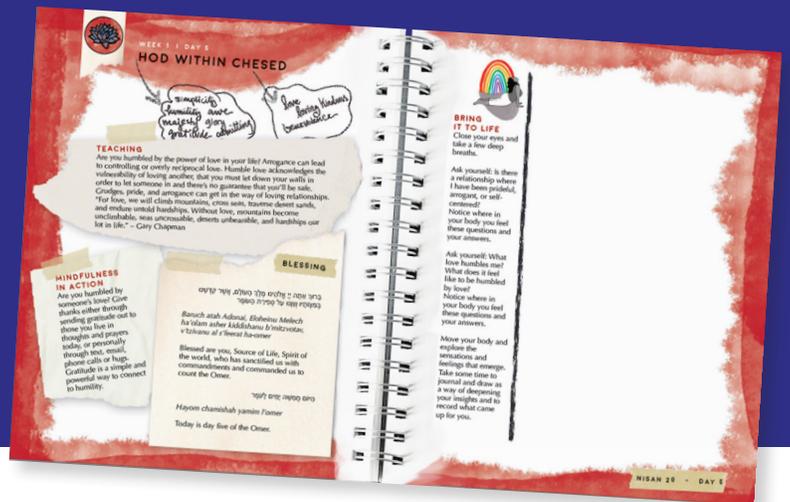
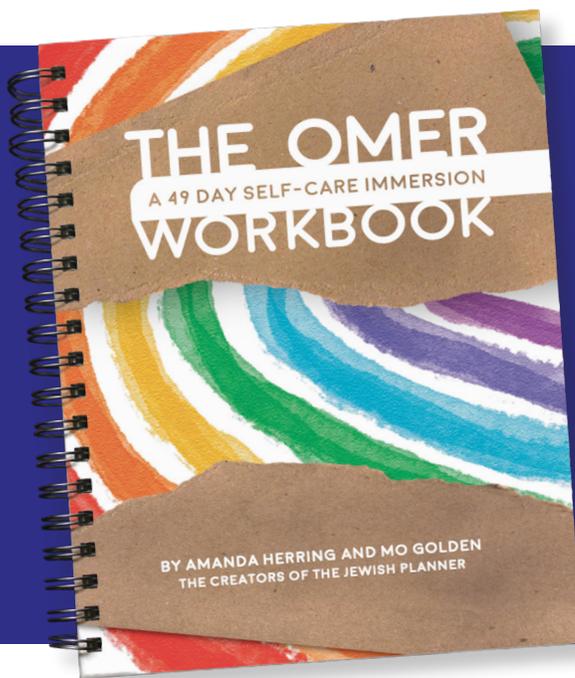
— KESHIRA HALEVIFE, KESHER COMMUNITIES FOUNDER

"WELL-DESIGNED. EXCITING. AND HIGHLY COMPELLING. IT OFFERS ME AN OPPORTUNITY TO THINK DIFFERENTLY ABOUT HOW I PLAN MY TIME."

— YOSHI SILVERSTEIN, MITSUI COLLECTIVE FOUNDER

NUMBER OF PLANNERS	PERCENT DISCOUNT	PRICE PER PLANNER
20-49	15%	\$28.90
50-99	20%	\$27.20
100+	25%	\$25.50
Regular Price Per Planner		\$34

# COUNT THE OMER + PRACTICE SELF-CARE



## includes

- Gold wire spiral bound, lays flat
- Full-color engaging spreads
- Easy to understand infographics and teachings
- An action prompt for each day of the Omer
- A mindfulness prompt to guide each of the 49 days
- Space for drawing, journaling and reflection

## WELLNESS ROOTED IN JEWISH SPIRIT

The Omer Workbook is a 49 day journey of self-care using the themes and teachings of the Counting of the Omer. It includes an introduction to the Omer counting season, a teaching page for each of the 7 weeks of the Omer, and 49 day pages with space and prompts for journaling, art, movement, connecting with friends and family and taking action in your community. The workbook takes the user on a wellness journey guided by Jewish wisdom.

## BREAKING IT DOWN

The Omer Workbook is the perfect way to engage with the Omer individually or as a group. This workbook makes the Omer clear and approachable, with color-coded themes and clear icons that explain each aspect. It is great for people who are counting for the first time and for those with deep knowledge who want a more personalized and embodied approach.

## GIVING BACK

A portion of all proceeds from sales of The Omer Workbook support the work of Trans Lifeline, a trans-led organization that connects trans people to the community, support, and resources they need to survive and thrive.

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*special offer!*

GET AN EXTRA 5% DISCOUNT IF YOU ORDER BY JAN 31, 2021

NUMBER OF BOOKS	PERCENT DISCOUNT	PRICE PER BOOK
20-49	15%	\$23.80
50-99	20%	\$22.40
100+	30%	\$19.60
Regular Price Per Book		\$28

# THE JEWISH MONTHLY TEA EXPERIENCE



## *included in each box*

- 20 servings of loose-leaf organic herbal tea
- A beautifully illustrated full-color booklet with teachings for each month, focusing on the herbs in each blend
- A facilitators' guide for casual groups and educational settings
- Reusable muslin tea bag
- Download code for printable booklets

## THE GIFT OF COMMUNITY

The Tea Experience is a wonderful way to connect with a group, in person or virtually. With ready-to-use programming in each monthly booklet, facilitators love using this monthly delivery to cut down on prep time while bringing immersive learning to their groups. It's the perfect gift for board members, fellows, donors, and anyone who wants to connect more to Jewish cycles.

## A TASTE OF TRADITION

A unique organic herbal blend that captures the themes of each Hebrew month of the year.

## GIVING BACK

A portion of all proceeds from the Tea Experience go to the Nisqually Land Trust, preserving sacred land in the Pacific Northwest.

## A NOTE ABOUT BULK ORDERS

For \$5 extra per booklet, we can add additional booklets to a single box to make your facilitated discussion easier to run.

If you order six or more boxes for a single month, we can discount them to \$18/box.

At this bulk rate you have several add-on options:

- We can send boxes to individual addresses. You provide the addresses in a template we will send, and we'll take care of packing and shipping each box.
- We can add a custom packing note letting your participants know who is sending them the box. Notes are printed in B&W, from a PDF you provide.

MONTH-TO-MONTH SUBSCRIPTION	6-MONTH SUBSCRIPTION
\$25	\$108 (\$18/month)

## *customer testimonial*

"MY DAUGHTER AND I BOTH SIGNED UP AS A WAY TO HAVE THE SAME TEA AND CONNECT ONCE A MONTH. EVEN THOUGH WE LIVE FAR APART. WE ABSOLUTELY LOVE IT!"

FOR ORGANIZATIONS WE CAN ADD 20 INDIVIDUAL FILLABLE TEA BAGS FOR YOU TO DISTRIBUTE THE TEA TO YOUR PARTICIPANTS AT NO ADDITIONAL CHARGE.